

Andrew Breitbart  
interviewed on May 17, 2011  
**This is an unedited transcript of the interview**

Peter Robinson: Welcome to Uncommon Knowledge. I'm Peter Robinson. A publisher, columnist, and blogger, Andrew Breitbart is the founder of the Breitbart network of investigative news websites including Breitbart.com [actually www.breitbart.com] ; Breitbart.tv [www.breitbart.tv]; BigGovernment[.com]; BigHollywood[.breitbart.com]; BigJournalism[.com] and BigPeace[.com], BigCosmos is surely on the boards.

Andrew Breitbart: I'd hate to have a big synthesis and get it down to one portal.

Peter Robinson: Andrew's new book, Andrew Breitbart's new book Righteous Indignation: Excuse Me While I Save the World!. Andrew Breitbart, welcome.

Andrew Breitbart: Thank you.

Peter Robinson: The liberal grows up, segment one. You describe in Righteous Indignation a privileged upbringing in southern California, exclusive schools, very comfortable circumstances. Your parents weren't particularly political but they were more or less conservative. And then this, I am quoting from the book "through some form of osmosis I considered myself a Liberal." How come?

Andrew Breitbart: My parents didn't fight for my — to maintain what it was they were teaching me through their deeds and their acts. They are very silent generation, I grew up around with friends who had younger baby-boomer parents and they were very forthright in their politics. They would go to their rock concerts, they would go to their Rock for Kampuchea, they would fly to Philadelphia for Live Aid. I remember my mother would watch Lawrence Welk on Saturday nights. The juxtaposition of—

Peter Robinson: That's not a hard choice. You went where the action was.

Andrew Breitbart: It was and so as much as I loved my parents the flow towards my friends and their parents way of life and way of thinking was the most natural thing in the world. I loved my parents, but rejecting their orthodoxy was simple.

Peter Robinson: Once again from Righteous Indignation a turning point. You are in New Orleans, you are studying at Tulane. You are sitting down for a math exam, and you are not doing well "I started to consider that maybe years of skating by, recklessly expecting everything to work out had been exactly the wrong approach to derivatives." Nice sentence by the way. "Apparently I realized sometimes it does not work out. Sometimes you do have to make it work out which means that values do matter." Andrew, you're raised in a Conservative family and come out a Liberal. You go to what you call, I don't have experience of Tulane but I have no reason to doubt you—

Andrew Breitbart: It is any humanities department, USA and I hate to do this to Tulane because I'd love to be invited back there to speak to the students to tell them about an alternative approach.

Peter Robinson: I guarantee it lies in your future at some point somebody will fund a trip to Tulane. But it is a Liberal, it is an American university of its time and you come out of that a Conservative. How did this happen?

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Andrew Breitbart: Well.

Peter Robinson: You were swimming against both streams.

Andrew Breitbart: I was an American Studies major and I really did think that when I chose that, that it would be reading about the Constitution, the Founding Fathers, Mark Twain and sort of a benign approach towards the American experience. And I didn't realize this until afterwards because I can say this with absolutely authority, had I not graduated, had I not been given my diploma, it would have only been me to blame. I went in New Orleans do as the New Orleanians I really did partake in the culture down there and I can't believe I did graduate. But there was a point where—

Peter Robinson: Mardi Gras every night for Andrew Breitbart.

Andrew Breitbart: It was and it was as depressing as it was ecstatic and fun. It was a prison of decadence and it was four years of nonstop where people would come and visit me from my former life in Los Angeles and they would leave saying it was the best time of their lives. And as they get on the plane to depart the bacchanalia I would whisper under my breath "please take me with you" because it was Groundhog Day, it was every single, it was the—

Peter Robinson: So but they...

Andrew Breitbart: Wait, wait, wait, it was the Monday nights when people would say do you want to go out and I would say no I think I am going to stay in and study. And then 15 minutes later I'd go out and I'd meet them. So I really did not dedicate myself to academia and it was only after I graduated when I got a letter or an email, I don't remember the exact year, I think it was around 1994 asking me to assess my degree. It was—

Peter Robinson: Self-assessment.

Andrew Breitbart: A self-assessment of it. And I started to look through the books wondering what was that, what was that education? And what I remember was to synthesize it. I've watched C-SPAN my entire life and I remember, I have watched Noam Chomsky talk in this strange jargon

Peter Robinson: Linguist.

Andrew Breitbart: In this jargon that is not accessible to the average person. And I remember thinking to myself there was a period there in my American Studies class where I was hearing the word deconstruction and semiotics a bit too many times and I am like what is going on here, what is this language, what are they trying to do? And I started to analyze the courses that I took and I realized that it was cultural Marxist theory. I'm like this is kind of strange I thought that this was supposed to be American studies, not German, Italian, nihilistic theory.

Peter Robinson: So in ways it is just as well that you were debauched all four years.

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Andrew Breitbart: That is the whole point of that chapter is that I think alcohol saved me.

Peter Robinson: I don't want my own college-age children to hear that line, I will edit that line out from the version they see. After Tulane you go back to Los Angeles and scrape around. You end up waiting tables, you get a job as a courier at a production company and an important moment comes when you know the man who will become your father-in-law, comedian and actor Orson Bean known to people of a certain generation from *To Tell the Truth*; known to people of another generation from *Desperate Housewives*. Well here I will just quote you from Righteous Indignation "One day I asked Orson why he had Rush Limbaugh's book The Way Things Ought to Be on his shelf. I was convinced to the core of my being that Rush Limbaugh was a Nazi, anti-Black, anti-Jewish and anti-all things decent. Orson simply suggested that I listen to him again." And what happened when you did?

Andrew Breitbart: Well it was the 1992 election cycle and at that point I thought I was a Liberal and I started listening to Rush simply because my alternative radio station had turned into a grunge rock festival. I loathed Kurt Cobain and Eddie Vedder so much that I switched to the AM dial out of desperation. So that's really, I have to thank grunge music for turning me into a Conservative. And I remember the first month or two, thinking "well, I may not agree with his politics, but at no point have I heard him intimate anything that appears to be racist, sexist or homophobic." And I started to ask people around me, have you ever listened to this Rush Limbaugh creature and they said yes, he is a racist, a sexist and a homophobe. I said okay, I need some help here because I've been listening now for months as I'm driving on L.A. freeways delivering scripts, he's not, he's not. And what I realized was that I believed to the core of my being that I had listened to him. If you had given me a lie detector test I promise you I would have passed because with conviction the culture, the *60 Minutes* report on him, all of the things that I had been told reflected that negative stereotype. But I in fact had never assessed him myself and recognizing that the mainstream media doesn't necessarily tell you the truth or tells you the truth from its ideological standpoint became this panacea for me where I started to challenge the mainstream media.

Peter Robinson: Segment two, the Democrat-Media Complex. Again, from Righteous Indignation "Limbaugh like the professor I always wanted but never had, created a vivid mental picture of the architecture of a world that I resided in but couldn't see completely: the Democrat-Media Complex." Describe the architecture.

Andrew Breitbart: Well it's the Matrix. I mean it really for me it was if you have ever been to Coney Island and you see these holograms where there is a picture of the Empire State Building and you are supposed to squint, you squint and you squint and you cannot see it, but eventually you see the Eiffel Tower. And you are like, and then once you see the Eiffel Tower you can't not see the Eiffel Tower. Through every day Rush Limbaugh analyzing the source material of the world, *The New York Times*, *The Washington Post*, CNN, ABC, CBS and NBC he was able to create for me a very vivid picture that the people who were allegedly objective and neutral reporters and journalists were the front line of the political battle. And they used their objectivity as their greatest weapon because they were telling young, impressionable people like me who believed in Woodward and Bernstein and who believed in Walter Cronkite, wait a second, you are telling me that perhaps ideology played a role in how they interpreted stories or how they chose one story over the other. And so then the Matrix or the Democrat-Media Complex became everything to me. In fact, when

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discussing politics I always turn it back to the complex. It is always about seeing the world and hoping that people see the Eiffel Tower.

Peter Robinson: So this is you're listening to Limbaugh in 1992, during that election cycle.

Andrew Breitbart: Right.

Peter Robinson: What I am getting at here is, who is the Democrat-Media Complex then? And who is the Democrat-Media Complex now? What's changed? What's changed?

Andrew Breitbart: Other than — much has changed actually and that is the new media.

Peter Robinson: Yeah.

Andrew Breitbart: That is the whole point of this entire book.

Peter Robinson: Right, right.

Andrew Breitbart: Is that Rush took the moribund AM dial and at the end of the day was a media critic. But he was a relentless media critic and he was exposing, he was not just working with ditto heads. If ditto heads were what Rush Limbaugh were about they could care less about just let him be and talk to the yokels out there in the hinter lands. They are worried about Andrew Breitbart's of the world, people that would actually listen to what he has to say and awaken people so that they can see that these people are using the media as a way to reinforce a herd mentality within the culture. And so what I see now is they used to get away with it. Rush Limbaugh took the moribund AM dial and now it is a flourishing realm where countless people from Michael Medved to Dennis Prager to Sean Hannity are showing people or granting people perspective or the alternative reality from the mainstream media and Matt Drudge comes along in 1995 and he tells people, hey look you don't need to have an AM radio station which costs a lot of money and you have to have a certain skill set. He said look, if you have a modem and a computer you can enter this thing. We're now twenty plus years into this new media revolution and the difference is there is open media warfare now between Katie Couric and the Rush Limbaugh's and the Matt Drudge's of the world. We are a polarized nation. This is a civil war based upon communication.

Peter Robinson: Okay, so let me take — here again quoting from Righteous Indignation "I, [you] I Andrew Breitbart, I am at war with the mainstream media. I'm at war with the mainstream media because they portray themselves as objective observers of reality when they are hacks who think they can destroy everything America stands for." But shouldn't you relax, things are working out. Things are working out. There is Fox News, there is Rush Limbaugh, there are all kinds of—

Andrew Breitbart: That is not enough that is not enough. That is not enough. This is what angers me so about—

Peter Robinson: That is what I want to know, why won't you relax. We are 20 years into it just as you said, why don't you say oh okay I will take a, I spend half my time at the beach in Santa Monica.

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Andrew Breitbart: Because AM radio, an op-ed column, and Fox News is not enough. The big—

Peter Robinson: What do you want? What do you want?

Andrew Breitbart: I want a center-right nation to fight for its soul and its soul is represented in the arts; its soul is represented in a world in which media is everything. AM radio is the lowest form of communication. It is tinny, it is not robust, it's not *Avatar*. I want *Avatar*; I want the right to enter the world of media to the extent and invest in media the way that the Left, George Soros is throwing money like crazy.

Peter Robinson: You want an NPR?

Andrew Breitbart: I want everything. I want, right they have an NPR, they are so slick and understanding how important media is, they have convinced the government to pay them to propagate their world view. How come we're not fighting for money to propagate our world view? Because we do not believe in it. Okay, then use the free market to convey the same ideas with the same level of sophistication and excellence that NPR does because they are superior at what they do. Just as Jon Stewart is superior at what he does. I grant Hollywood and the experts in propaganda for what they do.

Peter Robinson: You admit that they are good. In fact that is what annoys you.

Andrew Breitbart: It annoys me and it annoys that our side does not commit to this battle.

Peter Robinson: All right. Segment three, let's go through your — the background of your life here in fighting this fight that you just described. Righteous Indignation "I intentionally co-created" this is a little tricky for you Andrew "I intentionally co-created the *Huffington Post* . I Andrew Breitbart intentionally co-created the *Huffington Post* in order to grant the hard Left a place in the blogosphere to express itself." Okay explain yourself.

Andrew Breitbart: I had been Arianna Huffington's researcher up until the point where she converted on a dime. One day we are—

Peter Robinson: You knew Arianna when she was still Conservative.

Andrew Breitbart: Oh absolutely. She dug up Larry Lawrence from Arlington National Cemetery, thank you Arianna.

Peter Robinson: Larry Lawrence was the Ambassador—

Andrew Breitbart: Ambassador from Switzerland, Clinton's number one donor and he granted him a waiver to be in Arlington National Cemetery. He had never even been in the Merchant Marines.

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Peter Robinson: Right.

Andrew Breitbart: So she had her credentials.

Peter Robinson: She got that scandal.

Andrew Breitbart: That is right and I enjoyed being with her when she was a Conservative but I walked out the door when she switched to the Left. She came to me five years later, five years of awkward air kissing at parties that we would run into each other. She came to me after the 2004 election cycle and said do you have any ideas for a website. And she had a money guy and we came up with a plan and it was to create this place where if we could get your friends who you couldn't afford to write for you, to write for you for free, it would be exceptionally helpful to you. You will be the queen of the Left when blogosphere. I said but from my standpoint, right now if you want to hear what the actual Left has to say, not Katie Couric pretending to be neutral, what the Left has to say, all there is on the internet in 2004 is the Daily Kos where a Peter Robinson could write an op-ed "Bush is the equivalent to Hitler" under a pseudonym 2LiveCrew333378. And that constituted a transparency within the media well an opaqueness where these people could write these things and Kos himself was being put on *Meet the Press*. And so I said Arianna you can become the online — the salon that you have at your house you can put online.

Peter Robinson: And it worked.

Andrew Breitbart: But the idea was and I said this to any number of brand name people that I have in my life from the radio, this is going to be crazy because I've gone to Young America's Foundation events and I have talked to these kids and they know me to be the real deal. I mean what I say and I say what I mean and I am Conservative, but I think this is going to be helpful for Conservatives. Because it will be source material and the first day that it launched and I was worried about.

Peter Robinson: The *Huffington Post*.

Andrew Breitbart: The *Huffington Post* launch, I was driving up Lincoln Boulevard worried because I was getting e-mails from people saying how could you do this. And I listened to Michael Medved on the first day that it launched, reading aloud Rob Reiner's first day post, "where are the Woodward's and Bernstein's of today to take on George Bush." And he was howling and I was howling in the car and I was tearing up just thinking this guy, this meathead guy who wants to add a dollar to every cigarette pack to pay for lettuce patches or something, this incoherent guy proved my point. And within six, I left within a month and I remember one point, this is my favorite moment, during Katrina Randall Robinson at *The Huffington Post* wrote an article two days into the flooding that Black people were cannibalizing each other in New Orleans. And Drudge put it up, a link at *The Drudge Report* and within 24 hours Arianna called me up and she said [imitating Arianna] "you won." I said what do you mean you won. She said [imitating Arianna] "we have retracted the story." So this was, I swear, I am a mischievous guy, to a great extent I was more inspired.

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Peter Robinson: Okay, Andrew, 20 years or whatever, 15 years later, who is winning in the internet? You got Arianna just sold *The Huffington Post* she is continuing to operate it from AOL, moveon.org, Daily Kos, these are still big.

Andrew Breitbart: Yeah.

Peter Robinson: You have your enormous number. Who is winning?

Andrew Breitbart: Well I think that.

Peter Robinson: Conservative and Libertarian had a vote?

Andrew Breitbart: I think — look the media is still Left of center and they are trying to buffer up their waning enterprise, their waning monopoly by giving \$350 million to Arianna Huffington. Is AOL coming to me saying "wow, you have this audience of the Center Right?" It would not dawn on them because it is the war that I have described. Who is winning? Well monetarily they still are controlling the majority of the pieces.

Peter Robinson: There is still something second class, second rate about the Conservative —?

Andrew Breitbart: Of course, of course, but what we are winning tactically because Hannah Giles and James O'Keefe took down ACORN with a high-quality video series that cost less than \$1400 which sends a message to the average kid out there. That if ABC, CBS and NBC are not going to cover things and act as a checks and balance against progressive organizations, against the AFL-CIO, against the SEIU, ACORN, other community organizing groups, then we can do it ourselves and we are having an effect going around the Democrat-Media Complex.

Peter Robinson: Do you see it blossoming?

Andrew Breitbart: Over it or right straight for it. And my business model is to aim every one of our exposes straight at the mainstream media and say, Katie Couric you are being dared not to cover this.

Peter Robinson: All right. Segment four, the theory of which you have more in this book than I expected. Righteous Indignation a lot gets explained here. "Marx and Hegel have paved the way for the Progressives who in turn had paved the way for the Frankfurt School, who had then attacked the American way of life by pushing cultural Marxism through critical theory." there is a lot going on there. Very briefly, what's the Frankfurt School? And why should anyone watching this interview care?

Andrew Breitbart: Okay first of all, anyone that reads this book is going to laugh and they are going to cry and they are going to get Andrew in all of his zany different multiple layers, but there is one chapter that is like putting the medicine in the sherbet in order to get your kid to take it in order to get rid of his fever. And to me, my one discovery, my one great epiphany, my one "ah-ha" moment that I said "I got it, I got it, I see what exactly happened in this country." The Frankfurt School were émigrés from.

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Peter Robinson: Germany, Austria.

Andrew Breitbart: Well Germany. It was the equivalent of this, the Hoover Institution is to Stanford University the Frankfurt School was a think tank at the University of Frankfurt and they were social scientists like Herbert Marcuse, Antonio Gramsci, Horkheimer, Adorno, these were all a bunch of guys in the middle of World War II had suffered in Europe, two world wars in a row and they had been fighting the Nazis. They were trying to figure out another aspect of how to affect, how to spread Marxism around the world. You could go to Bolivia, you could go to Bulgaria, and you could go to the peasant class and you could say let's flip this place. The Marxist argument getting the workers to get upset at the owners was very easy. But not in America where the middle class was invested in their productivity, invested in the concept that they could have their own small little American dream, a white picket fence, that they could invent something and go from one generation being dirt poor to being an owner within a very quick period of time. And what these guys figured out when they came to the United States, and Adorno was the one that drives me the most crazy, he came out to California and I think it was Bertolt Brecht, the East German playwright moved to Santa Monica in the 1940's at the height of the golden age. Think about this, these guys left. These guys left Nazi Germany and Mussolini's Italy to come to California in the 1940's and they lived by the beach and they were depressed by the relentless cheeriness, the productivity and the capitalism that they witnessed around them. And they came up with at the end of the day, we call it cultural Marxism, but at the end of the day, we experience it on a day-to-day basis. And by that I mean a minute-by-minute, second-by-second basis. It is political correctness and it is multiculturalism. And what it took was this amazing concept of E Pluribus Unum where everybody comes here and contributes this, everybody becomes an American and contributes but we have a common culture; we have a common border; a common mindset. What they did was take the haves versus the have nots friction and translated it into oppressor versus the oppressed.

Peter Robinson: And this got taken up by faculties across the country. That is the point of the Frankfurt School, Progressivism. It becomes embraced by the '60s academia.

Andrew Breitbart: Post-structuralism, post-structuralism, queer studies, African-American studies, all that is pitting people against each other. It is anti-American to its core.

Peter Robinson: "If Marcuse was the" I am quoting again from Righteous Indignation "If Marcuse was the Jesus of the new Left then Saul Alinsky was his St. Paul." Again, let me just put it to you in simple terms. Who is Saul Alinsky and why should anyone watching this interview care?

Andrew Breitbart: Well, Hilary Clinton wrote her senior thesis on Saul Alinsky at Wellesley. Barack Obama is an acolyte of Saul Alinsky. He created the concept of community organizing and what he did, as I argue in this book, is he took all of this ethereal clap trap, this Noam Chomsky-like jargon that the average person could not understand.

Peter Robinson: Herbert Marcuse is very hard to read.

Andrew Breitbart: Right, it is all impossible to read, but he was able to translate this cultural Marxist down to a series of rules and a mindset, a warrior mindset where the critical theory was like



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"take on your enemy, take him directly on, destroy that person." He applied critical theory down to the street war level and I would argue that the Katie Couric's of the world, the Chris Matthews of the world, Rachel Maddow and Keith Olberman unbeknownst even to themselves are studied in the tactics of Alinsky.

Peter Robinson: Segment five: the Breitbart pragmatic primer for realistic revolutionaries, Righteous Indignation "My transformation from empty-headed" — hard to believe you were ever empty-headed, but we will let you get away with that. "My transformation from empty-headed pop culture-infused talking points-parroting Liberal to new media warrior took me four decades. Those years in the wilderness taught me some basic rules that I have applied steadily and steadfastly and that are bearing tremendous results." So you then present your own rules to answer Saul Alinsky's rules. Don't be afraid to go into enemy territory. What do you mean by that?

Andrew Breitbart: I cannot tell you how many people tell me do not go onto the Bill Maher show.

Peter Robinson: Take it right to them.

Andrew Breitbart: Oh it's the best. Or — and first of all I had my greatest successes because I live in West Los Angeles, a — my life is taking it to them. I live in West Los Angeles, I live amid the Hollywood rubble. And when I do a Bill Maher show and I go to Starbucks the next morning, and the barista says "I saw you on TV last night and I didn't like how the audience was booing you before you finished your sentences. And I thought that you made an interesting point." Nobody sought me out to reclaim me on behalf of my parents, not even my parents. I tripped upon Conservatism. My goal is to go out there and find someone else like me who'd never even known what Conservatism was and say "hey, maybe I can draw you in." I try and do it through mirth and humor a lot of the times, in addition to the investigative stuff that I do. I mean when I say confront these people head on, I mean I went down to the anti-Coke rally on roller blades and a camera to get them to —

Peter Robinson: That was your stuff? That was your film?

Andrew Breitbart: Well, Christian Hartauk was there and I was there and we both captured unbelievable pro-violence rhetoric, let's string up Clarence Thomas what these Progressives had to say. Just terrible, terrible stuff.

Peter Robinson: Be open about your secrets. Be open about your secrets, that is one of your rules. What do you mean?

Andrew Breitbart: They are going to — I talk about how I drank a lot in college. It is not a huge revelation. I don't think I drank more than the average person that was in New Orleans at the time. But I always wake up at night thinking that the Alinsky-ites, the Sid Blumenthal's of the world, the Fenton Communications of the world, the Media Matters of the world, the John Podesta's of the world are going to find what your Achilles heel is and they are going to exploit it. And so why not throw it out there. Barack Obama did exactly that when he wrote in one of his books that he experimented with drugs. You have to do that because they are going to find it. And if you own it

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and you talk about what you learned from that experience or you show that you are human and not try to pretend to be a perfect public entity, I think that you are going to fair a zillion times better.

Peter Robinson: Ubiquity is key. What do you mean?

Andrew Breitbart: Oh with the ACORN thing, this was a rare opportunity. James and Hannah come to me with this—

Peter Robinson: James and Hannah, just out of college weren't they?

Andrew Breitbart: Well James is 25, Hannah was 20.

Peter Robinson: Right.

Andrew Breitbart: At the time so she had not completed college.

Peter Robinson: They had gotten on tape ACORN — go ahead tell the story, tell it briefly though.

Andrew Breitbart: They posed as a pimp and a prostitute trying to start using government funds in many cases and to get tips on how to avoid paying taxes from ACORN, Obama's vaunted community organizing group.

Peter Robinson: Community organizers, ACORN and get all this stuff on tape.

Andrew Breitbart: In every office except for one it was service with a smile. And they knew that they could not go to ABC, CBS or NBC in fact I actually went to ABC.

Peter Robinson: ACORN gets government money.

Andrew Breitbart: They get government money. I knew that this was almost violently important information. The "oh my gosh," it was sort of like back when Drudge did the Lewinsky thing, this is going to cause heads to roll. This is going to be a big deal. How do I get this out there? I guarantee you even in 2011, my putting that out there at BigGovernment.com alone and hoping that it goes viral would not have been the successful strategy. They would have sicced their lawyers, the DNC, ACORN, I do not even know.

Peter Robinson: Okay.

Andrew Breitbart: Kirkland and Ellis, they would have fought back and shut it down. The goal was to try and make sure that as many people were vested in showing this. One thing I found about the Conservative movement is there are a lot of people are hyper-competitive. People that you would think would be friends with each other aren't.

Peter Robinson: They believe in competition.

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Andrew Breitbart: They believe in competition and they fight. So well let's — "if you are going to let so and so over at that station have access to that video then we are not going to put it on our station." I was like "okay you guys, this is a once in a lifetime opportunity to show a story that the mainstream does not want you to see" and ubiquity is what made ACORN go down, not that it was on a blog site.

Peter Robinson: You've got more rules, but our time is limited. Final question – what do you mean in your pragmatic primer for realistic revolutionaries in Righteous Indignation by believe in the audacity of hope?

Andrew Breitbart: Well, my business partner hates this about me because every now and then I will compare myself to Don Quixote because he doesn't like the —

Peter Robinson: Tilting at windmills.

Andrew Breitbart: That's right, but I do believe that many of the things that I have accomplished such as taking on the Complex. What most of AM talk radio does simply criticizes it from afar. When I saw what they did to Clarence Thomas and you juxtapose what they did to Clarence Thomas next to anointing Bill Clinton for exuding the same behavior that they claimed that Thomas was guilty of, when you see how they treat the Tea Party, they're default racists. They have to disprove their racism. I believe that the organism, the natural organism that is the Democrat-Media Complex behaves oftentimes in an evil fashion. My goal is to destroy the mainstream media as we currently know it so that it is more equitable, so that it is more fair. It seems like an outrageous goal, I am not sure there is a business model that is going to make it so that I am going to have Rupert Murdoch-like money, but I hope that my children's generation exists in a more fair and equitable media. And the first thing that we are going to have to get rid of is this fake declaration of objectivity and neutrality. That is a big lie. We need to move towards something that is a more mature version of what we have now, more like the U.K. In Britain, the newspapers are avowedly Left and Right.

Peter Robinson: You know what you are getting.

Andrew Breitbart: They are mature about it, we are just going through the adolescent phase of recognizing that objectivity was the big lie of the latter part of the twentieth century.

Peter Robinson: Andrew, we have to close because you have to get in a car and drive up to Marin County for an event promoting Righteous Indignation following your own first rule, don't be afraid to go into enemy territory.

Andrew Breitbart: Told you.

Peter Robinson: Andrew Breitbart, author of Righteous Indignation. Thank you.

Andrew Breitbart: Thank you.

Peter Robinson: For Uncommon Knowledge, I'm Peter Robinson.