

# A Few Words About The FMJRA

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— by [Wombat-socho](#)

People get confused and angry about how the FMJRA works now and again, so I thought I'd take a couple minutes here and explain how I do this, for the benefit of people who haven't figured it out on their own and/or want to know more so they can get whatever ego boost and additional traffic come from being the A-Number One Top Linker for the week here at The Other McCain.

I. Except on rare occasions when I'm too sick/distracted/deranged to handle it\*, the FMJRA is my bailiwick. Whining to Stacy or Smitty will get you nowhere. Don't whine to me either. I hate whining.

Secondly, the FMJRA is driven by a couple of reports that WordPress generates. Unfortunately, WordPress occasionally misses links from other WP and TypePad blogs, and completely ignores Blogger. So if you're linking up a storm but not seeing your links in the FMJRA, you may want to keep track of your links in a text file and send them to me by midnight Friday so I can include you in the Great List of Links. I refer to this approach as "doing it the hard way", because it requires some effort, as opposed to letting WordPress do all the work for you.

2A. No links to Tweets, Facebook posts, LJ entries or anything else that doesn't have theothermccain.com in its URL. None of these will be counted. No exceptions.

2B. As a corollary to Rule 2, no links to posts before the previous Saturday will be counted. For example, if you send in your links this Friday with some links to posts from last week (ending June 14) those links will not be counted.

C. Please do not confuse Rule 5 links with the FMJRA. Sending your links to the wrong mailbox makes the wombat sad.

C(2). If you are going to submit FMJRA links via e-mail, for the love of Christ PLEASE do not mail-bomb me with a separate e-mail for each link or post; collect them into one big e-mail instead. Mailbombing makes the wombat angry and prone to deprive you of your linkagery, as [EBL](#) can attest.

IV. Click on the Amazon ads at the bottom of the FMJRA and buy stuff. Help keep the Gruel Fund stocked and the Diet Coke Keg well filled! Also, hit the freaking tip jar! Only with your help can we beat back the Godless Commie Hordes and preserve our purity of essence, only to ruin it again every week with [Soylent Green's](#) Rule 5 links.

I hope this clears up some of the confusion and makes your job of submitting links easier. Remember, more links = more traffic = happy bloggers.

DO IT.

\*On those rare occasions, the FMJRA returns to the capable hands of the Admiral of the Afghan Seas, whose duty it once was to compile this mess before the arrival of the World's Youngest Blogger.

**Category:** [Blogging](#), [FMJRA Award](#)